

Iowa Will Be a National Leader by Ensuring Access to Comprehensive Health Care Focused on the Prevention of Disease and Illness

Governor Tom Vilsack and Lt. Governor Sally Pederson are committed to accessible health care for all Iowans. Iowa's population is getting older; the drain on State resources due to disease and illness is increasing. Uninsured Iowans also generate a demand for services. State government can channel resources toward these goals:

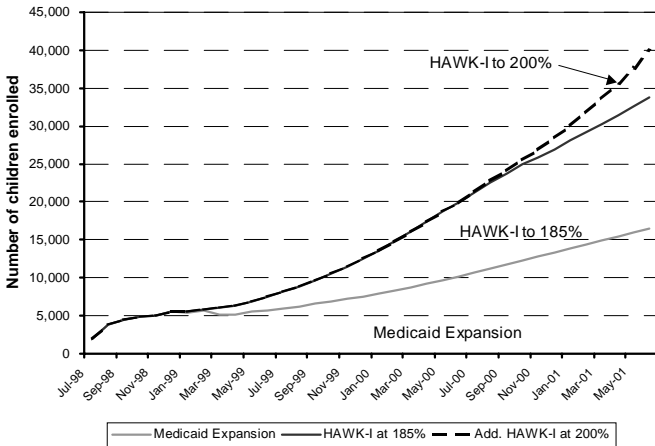
- **Provide access to quality health care services to all Iowans, particularly those with special needs.**
- **Allow consumers to have a strong voice in Iowa's health care system.**
- **Reduce disease through prevention.**
- **Restore Iowans' health by reducing dependency on harmful drugs.**

Provide Access to Quality Health Care Services to all Iowans, Particularly Those With Special Needs

Expand coverage for children.

- Expand HAWK-I to cover all children in households with incomes up to 200% of the federal poverty guideline.

Health Care Coverage for Iowa Children



**\$800,000 increase in State funding
(from Tobacco fund)**

\$2.25 million increase in federal funding

HEALTH CARE

- Grant 12-month continuous eligibility in the Medicaid program. This allows individuals on Medicaid continuity of care and the benefits of preventive care or early intervention.

**\$7.5 million increase in State funding
(from Tobacco fund)**

\$13.3 million increase in federal funding

- Simplify the Medicaid process by adopting presumptive eligibility for children.

**\$1.2 million increase in State funding
(from Tobacco fund)**

\$2.2 million increase in federal funding

Expand coverage for persons with special needs.

- Expand availability of supportive employment to individuals eligible under the mental retardation and brain injury waivers.

**\$1.4 million increase in State funding
(from Tobacco fund)**

\$2.4 million increase in federal funding

HEALTH CARE

- Help children with special needs remain in their homes by expanding services, including home health care services, respite care, and habilitative day care for children.

**\$6 million increase in State funding
(from Tobacco fund)**

\$10 million increase in federal funding

- Provide funding for 4% allowable growth rate to counties for mental health in FY02. This will serve adults.

\$9.4 million increase in State funding

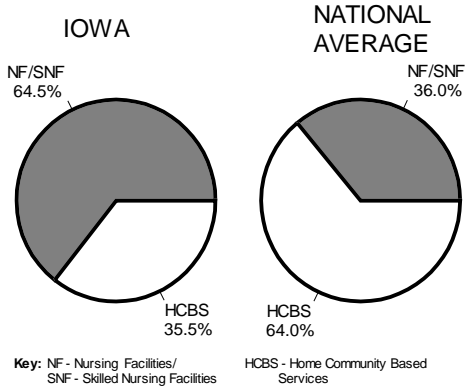
Develop a comprehensive long-term care system that supports independence for all Iowans.

- Develop alternatives to nursing homes such as assisted living, respite care, and adult day care.

**Up to \$65 million increase in
federal funding**

HEALTH CARE

Comprehensive Long-Term Care Delivery System



- Provide funding for a third Long Term Care Ombudsman, with a goal of six ombudsmen by FY 2003.

\$60,000 increase in State funding

Adopt system payment changes for Human Services providers.

**\$11.25 million increase in State funding
(from Tobacco fund)**

\$12.75 million increase in federal funds

Promote parity for mental health and substance abuse treatment.

- Promote parity for mental health and substance abuse treatment by private health plans.
- Implement parity in State employee health plans.

\$600,000 increase in State funding

Consumers will Have a Strong Voice in Iowa's Health Care System

Establish a Governor's Task Force on Privacy.

- The Task Force will be charged with examining Iowa's laws and regulations, as well as government policies and procedures, to assure an individual's privacy regarding medical information. Task Force recommendations will be completed for the 2001 legislative session.

Develop a comprehensive quality-based long-term care inspection program.

- The inspection or survey program will focus on results rather than paper compliance.

\$143,000 increase in State funding

\$530,000 increase in federal funding

Establish the joint Health and Human Services Consumer Advisory Council.

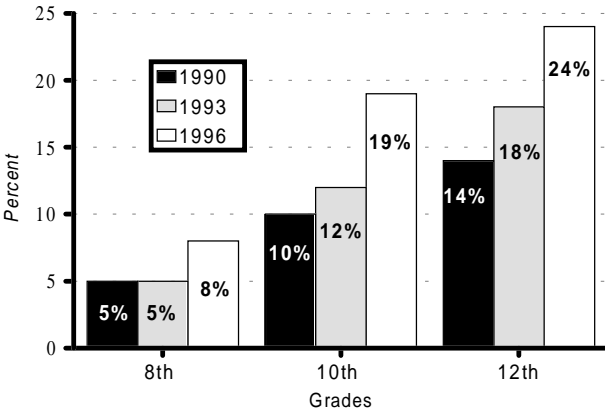
- The departments of Public Health and Human Services will establish a council made up of consumers to advise the Administration on health issues.

Reduce Disease through Prevention

Tobacco Prevention and Cessation.

- Increase funding to local communities for anti-smoking education programs to reduce tobacco use by youth.

Tobacco Use Among Iowa Teenagers is Increasing



Source: Iowa Department of Education

- Increase funding for smoking cessation programs (including an advertising campaign) for both youth and adults.

HEALTH CARE

- Increase enforcement efforts aimed at reducing the sale of tobacco products.

**Total dollars for tobacco prevention
and cessation**

**\$10 million increase in State funding
(from Tobacco fund)**

**\$8.7 million increase in other State,
federal, and private funding**

Healthy Iowans 2010

- Increase home health care and public health nursing services to enhance local disease and injury prevention activities.

**\$1.5 million increase in State funding
(from Tobacco fund)**

- Implement a coordinated trauma emergency medical services system to reduce disability and mortality after an injury.

**\$500,000 increase in State funding
(from Tobacco fund)**

- Develop an environmental epidemiological program to increase our capacity to assess and respond to environmental health issues.

**\$500,000 increase in State funding
(from Tobacco fund)**

HEALTHCARE

- Establish Iowa's first nationally-recognized certified poison control center.

**\$440,000 increase in State funding
(from Tobacco fund)**

- Reduce food poisoning from improper commercial and institutional food preparation.

**\$45,000 increase in State funding
(from Tobacco fund)**

- Establish a Cardiovascular Disease Prevention Program to implement proven strategies for preventing the #1 killer of Iowans.

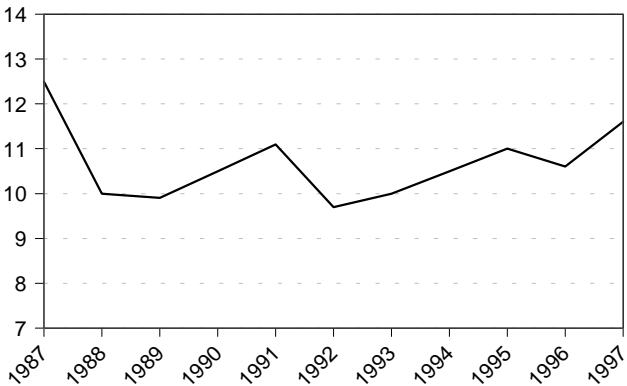
**\$250,000 increase in State funding
(from Tobacco fund)**

HEALTH CARE

- Initiate a statewide prevention program to reduce youth suicide, the second leading cause of death of young Iowans.

**\$250,000 increase in State funding
(from Tobacco fund)**

**Iowa Suicides
Rate Per 100,000 Population
FY 1987 - FY 1997**



Source: Iowa Department of Public Health

Note: Scale Adjusted to Highlight Value Range

- Increase support for the Public Health Initiative for a Healthier Iowa at the University of Iowa. The increased support for the College of Public Health at the University of Iowa will advance the health and independence of elderly Iowans.

\$1.7 million increase in State funding

Restore Iowans' Health by Reducing Dependency on Harmful Drugs

Improve results of substance abuse treatment services.

- Expand capacity for 24-hour substance abuse treatment programs for children.
- Expand the length of treatment, where needed, to reduce recidivism.
- Create a therapeutic treatment center for criminal offenders at a State facility.
- Share research-based treatment best practices with substance abuse facilities.
- Develop a results-based funding approach.
- Inspire persons successfully recovering from substance abuse to serve as role models.

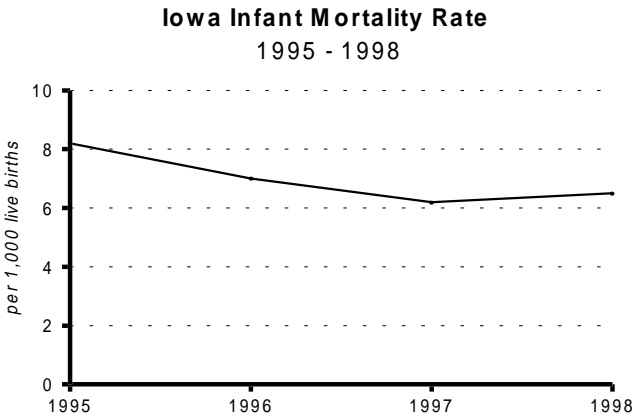
Total dollars for substance abuse treatment

**\$12.5 million increase in State funding
(from Tobacco fund)**

Tracking Our Progress

State government will strive with its partners to ensure access to comprehensive care focused on prevention. We need sound methods to know whether what we are doing is working for Iowans.

In the *Health Care* area, we will be using the following broad indicators to help track progress. State government agencies working in this field will also be using other performance measures to evaluate the effectiveness of their actions.

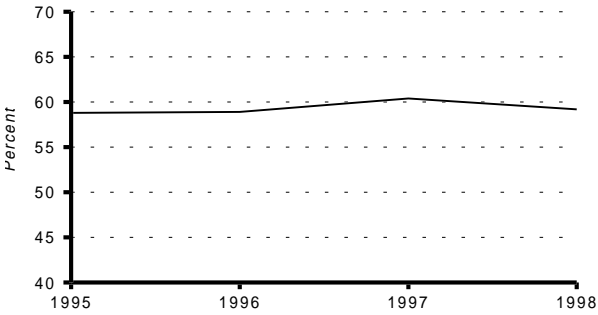


Source: Iowa Department of Public Health, Vital Statistics

HEALTH CARE

Percentage of Iowans Rating Their Own Health as Excellent-to-Good

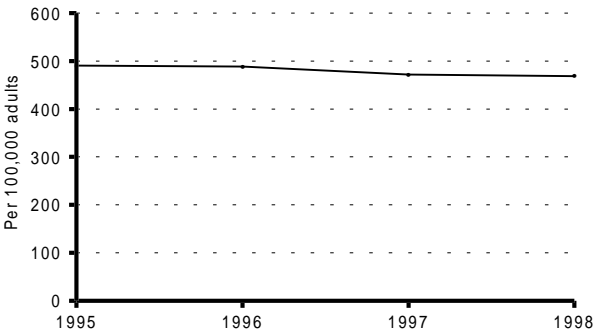
1995 - 1998



Source: Iowa Department of Public Health, Behavioral Risk Factor Survey

Premature Adult Death Rate Attributable to Illnesses (Ages 20 - 74)

1995 - 1998



Source: Iowa Department of Public Health, Vital Statistics